

EventPulse

MONTHLY

EXHIBITION VENUES:

MAPPING THE FUTURE OF A GLOBAL INDUSTRY

Global Food Week 2026

Abu Dhabi turns food security dialogue into trade and investment.

Photo: Abu Dhabi Media Office

ITCN Asia 2026

Karachi closes with over US\$550 million in business commitments.

EV World 2026

Dubai's zero-emission ambitions reach the trade floor.

AIME 2027

Curated connections at the centre of business events.

SEMICON Korea 2027

Mapping the next moves in semiconductor manufacturing.

Future Minerals Forum 2027

Building a more resilient minerals supply.

Also inside:

Foodex Saudi · POGEE 2027 · AHSE 2026 · ISE 2027 · Mining Indaba · Meetings Africa · GITEX AI LATAM · Global Defence & Security Outlook 2027 · Philippines Trade-Show Venues

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MONTHLY

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WELCOME TO EVENTPULSE

Discover a collection of insightful articles, and emerging trends that will keep you informed, inspired, and looking ahead. Enjoy!

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Message *From the* Editor

Exhibition Venues: Mapping the Future of a Global Industry

The global exhibition industry is evolving, and the latest **UFI World Map of Exhibition Venues 2026** offers valuable insights into the scale, distribution and changing dynamics of its physical infrastructure.

According to UFI, the world has **1,565 exhibition venues**, providing **45.2 million square metres** of indoor exhibition space. **Asia-Pacific** now leads **Europe** in mega venues, with **41 facilities** offering at least **100,000 sqm**, compared with **38 in Europe**. These figures highlight shifting regional dynamics and the growing importance of exhibition infrastructure in the global business events landscape.

However, the industry's progress cannot be measured in square metres alone. The real challenge is to translate venue capacity into international participation, investment, innovation, trade and stronger business connections. For organisers, venue operators and destination leaders, success increasingly depends on how effectively infrastructure responds to evolving market needs.

In this October edition, EventPulse Monthly explores the people, places and developments shaping the global exhibition industry, from venue



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development and destination competitiveness to sectoral innovation and emerging international business opportunities.

Our focus remains on the insights and trends that matter to industry leaders, connecting developments across markets with the opportunities they create for the wider business events community.

Because the true value of an exhibition lies not simply in the space it occupies, but in the opportunities it creates.

I am also glad to share that in just three past editions, **EventPulse Monthly** has featured **38 distinct events** from across the global events landscape, bringing together exhibitions, conferences, investment platforms, industry showcases and business events from different markets and sectors.

What makes this journey particularly exciting is that **EventPulse Monthly is not simply reporting on events**. We are building a platform where events can be **discovered, understood, followed and promoted** to a growing global professional audience.

Happy Reading!

Global Food Week 2026: Growth Backed by Policy and Partnerships



His Highness Sheikh Hamdan bin Mohamed bin Zayed Al Nahyan, Deputy Chairman of the Presidential Court for Special Affairs, attended the inauguration of Global Food Week 2026

Photo credits: Abu Dhabi Media Office (www.mediaoffice.abudhabi)

Global Food Week has closed its largest edition, held under the patronage of **His Highness Sheikh Mansour Bin Zayed Al Nahyan**, UAE Vice President and Chairman of the Board of the Abu Dhabi Agriculture and Food Safety Authority (ADAFSA).

Ninety-seven agreements worth AED 6.9 billion were signed over three days, a 5% increase on the 2025 edition. Visitors reached 47,092, up 17%. The area grew 25% to approximately 42,000 square meters. Exhibiting companies and brands rose 18% to 2,580, and participating countries increased 23% to 92, including 26 new countries. Deal value grew slowest at 5%, against 17% for visitors and 25% for space: reach is outpacing transaction value.

Across eight specialised sectors, national exhibitors accounted for 67% of participation and international exhibitors 33%. SMEs made up 22%, helped by a new SMEs & Local F&B Sector. The Hosted Buyers Programme arranged pre-qualified buyer meetings, and Shop at the Show added consumer sales for the first time.

Organised by **ADNEC Group**, a Modon company, with ADAFSA, the event included the **12th Date Palm Exhibition**, the **AgriTech Forum**, and new **Honey Symposium**, **FAO Policy Majlis** and **YalaFast workshops**.

His Excellency Dr Tareq Ahmed Al Ameri, Acting Director-General of ADAFSA, said: “At ADAFSA, our mission is to build a sustainable and resilient food system that safeguards the wellbeing of our community today and for generations to come. Guided by the vision of **His Highness Sheikh Mansour bin Zayed Al Nahyan**, we recognise that food security cannot be achieved in isolation. The challenges facing global food systems, from climate change and water scarcity to supply chain disruptions, extend beyond national borders and require solutions based on international cooperation.”

He added that: “**Global Food Week 2026** embodied this approach by bringing together leaders from the public and private sectors from around the world to address shared challenges and turn dialogue into practical action. By strengthening collaboration between governments, international organisations, investors and producers, we are helping to build stronger, more adaptive food systems that are prepared for future change. We will continue to support innovation, open trade and knowledge exchange to enhance supply chain resilience and secure a sustainable food future for the UAE and the world.”

Humaid Al Dhaheeri, Group CEO of ADNEC Group, said: “The largest edition of Global Food Week has

concluded, having achieved record-breaking results across exhibition space, exhibitor numbers, participating countries, visitor attendance and deal value. This success would not have been possible without the support and guidance of the **UAE's wise leadership**, whose vision continues to strengthen the country's position as a hub for innovation across these vital sectors. It also reflects the ongoing efforts of **ADNEC Group** to support the food security ecosystem, advance national industries, enhance the competitiveness of locally produced goods, and promote knowledge transfer. These achievements further reinforce **Abu Dhabi's** position as the region's leading destination for specialised events. Visitor numbers increased by 17% compared with the previous edition, reaching 47,000 attendees, while the total value of deals rose by 5% to AED 6.9 billion."

He added that "Beyond the commercial results, Global Food Week has become a platform for exchanging knowledge. Through the Global Food Security Summit, the **AgriTech Forum** and the inaugural **Abu Dhabi Honey Symposium**, policymakers, researchers, farmers and industry leaders came together to share expertise and explore practical solutions to the food security challenges facing the world. I would also thank our partners at **ADAFSA**, and every exhibitor, speaker and visitor who helped make this edition a success."

Knowledge programme

The second **Global Food Security Summit**, themed "**Global Collaboration for Food Security for All**," opened in the presence of **His Highness Sheikh Hamdan bin Mohamed bin Zayed Al Nahyan**, Deputy Chairman of the Presidential Court for Special Affairs. Speakers from **30 countries** focused on moving food systems from resilience towards readiness, including AI, digital logistics and private capital.

The **Date Palm Exhibition** drew **100 exhibitors** and participants from **12 countries**, reflecting two decades of **UAE** commitment. The inaugural three-day **Honey Symposium**, with Apimondia, became the MENA region's largest specialised beekeeping gathering. Themed "Sustainable Beekeeping in





Arid Environments: Innovative Solutions and Technologies for Climate Change Adaptation,” it produced recommendations for UAE beekeeping. The AgriTech Forum ran all three days, showcasing precision irrigation and AI-driven models to cut water use.

Thomas Zandanel, FAO YALAFast Representative, said young people are catalysts for change, with the ideas and technical skills to transform agrifood systems, and need the space, resources and funding to put them into practice.

He noted that YALAFast brought together 70 participants from 55 countries, and that partnerships formed will continue, with FAO support for viable ideas.

Dr Rida Al-Shibli, Executive Secretary of the Association of Agricultural Research Institutions in the Near East and North Africa, said small farmers’ challenges are interconnected, spanning finance, technology, advisory services, markets and climate risk. He called for financial instruments matched to seasonal cash flows and a shift from short-term assistance to long-term investment. He stressed that research should start from farmers’ real problems, so that farmers are not left to navigate barriers alone.

ADAFSA launched the **After Winning Program** under the **Sheikh Mansour bin Zayed Al Nahyan Agricultural Excellence Award**. **H.E. Dr Tarek Ahmed Al Ameri** said it responds directly to feedback from award winners, who asked for continued support after winning. The Excellence Pavilion hosted more than 150 award-winning Emirati farmers, breeders and beekeepers.

A partnership workshop linking Indian manufacturing with UAE logistics, finance and trade proposed a joint working group. **Anthony Bennett** of the FAO said the Hand-in-Hand Initiative, launched in 2018, grew from 20 countries in 2022 to approximately 78 by 2026. It targets SDG 1, SDG 2 and SDG 10.

Growth and cooperation define this edition of **Global Food Week**; the next must show volume converts into deals.

Global Defence & Security Outlook 2027: Three Major Exhibitions Shaping Industry Priorities

intersec
GLOBAL



DSEI GERMANY

From security and resilience in Dubai to defence innovation in Abu Dhabi and industrial cooperation in Germany, three major exhibitions will bring the global defence and security community together in early 2027.

What technologies will shape the next phase of defence modernisation? Where are new industrial partnerships emerging? And how are security requirements evolving across military, government and commercial markets?

For defence industry leaders, technology providers and international investors, these questions will define important conversations in 2027. Three upcoming exhibitions; Intersec Global, IDEX and DSEI Germany; will offer distinct perspectives on the technologies, capabilities and industrial relationships shaping the sector.

intersec

GLOBAL

12–14 January 2027

Dubai World Trade Centre, Dubai, UAE

Intersec Global brings together the professionals and organisations responsible for protecting people, assets, information and critical infrastructure. Its scope spans physical security, cybersecurity, surveillance, access control, fire protection, emergency response and occupational safety.

As physical and digital risks increasingly intersect, integrated protection systems are becoming a priority for governments, infrastructure operators and businesses. Intersec provides a platform for examining these developments, from intelligent surveillance and secure digital infrastructure to emergency management and advanced safety technologies.

The previous edition attracted 44,764 visitors from 151 countries and featured 1,180 exhibitors, according to the organiser.

The event offers insight into the convergence of security technologies and the growing demand for integrated, cross-sector protection solutions.

IDEX 2027:

25–29 January 2027

ADNEC Centre, Abu Dhabi, UAE



The International Defence Exhibition and Conference (IDEX) remains a major meeting point for defence manufacturers, military stakeholders, government representatives and advanced technology developers.

Its focus spans land, air and naval capabilities, alongside defence electronics, communications, autonomous systems and emerging military technologies. Beyond platforms and equipment, the exhibition highlights the industrial relationships and technical expertise required to develop, integrate and sustain modern defence capabilities.

IDEX's 2025 edition recorded 206,000 visitors and 1,565 brands and exhibitors. The event's international profile reflects the importance of defence technology and industrial cooperation across regional and global markets.

IDEX provides a window into defence modernisation, international procurement priorities and the evolving relationships between technology developers, manufacturers and government stakeholders.



Hannover Exhibition Grounds, Hannover, Germany

The inaugural DSEI Germany will add a new platform to Europe's defence exhibition calendar, connecting German industry with European and international defence stakeholders.

Its planned scope includes land, air, naval, cyber, information and space capabilities, alongside industrial technologies. Particular attention will fall on defence manufacturing, advanced engineering, specialist components and supply-chain capacity areas essential to delivering increasingly complex defence systems.

The exhibition also creates an important opportunity to examine how established manufacturers, specialist SMEs and emerging technology companies fit into Europe's changing defence industrial landscape. As a first edition, its eventual significance will depend on participation, programme quality and the relationships developed.

DSEI Germany offers a new focal point for understanding European defence industrial priorities, supply-chain opportunities and international cooperation.

The Strategic Themes Connecting 2027

Although the three exhibitions serve different

markets, several developments cut across the wider industry:

- **AI and autonomous systems:** New applications in defence operations, surveillance and decision support.
- **Cybersecurity and secure communications:** Protecting digital infrastructure, sensitive information and connected systems.
- **Industrial capacity and supply chains:** Strengthening manufacturing, specialist engineering and access to critical components.
- **Integrated security and resilience:** Connecting physical protection, digital systems and emergency response.
- **International cooperation:** Developing partnerships across governments, established manufacturers and technology innovators.

For senior executives, these themes extend beyond product development. They influence investment priorities, supplier relationships, market-entry strategies and the capabilities organisations will need to remain competitive.

Beyond the Exhibition Floor

For exhibitors, the value of participation depends on clear commercial objectives, relevant meetings and disciplined follow-up. For industry leaders, the events offer opportunities to assess technologies, understand emerging requirements and engage with organisations across the defence and security ecosystem.

Specialist trade media can extend these conversations through executive interviews, technology briefings, exhibitor profiles and analysis that reaches professional audiences beyond the venues themselves.

Through video reporting and digital publishing, **Exhibitors TV Global Media and EventPulse Monthly** aims to help communicate industry developments, showcase participating companies and bring expert perspectives to an international readership.

AIME 2027 Puts Curated Connections at the Centre of Business Events

Melbourne's meetings and incentives marketplace returns with a buyer-led format built around targeted appointments, industry learning and cross-border business.



The Asia-Pacific Incentives and Meetings Event (AIME) takes place from 15–17 February 2027 at the Melbourne Convention and Exhibition Centre (MCEC) in Melbourne, Australia, placing curated business connections at the centre of the business-events calendar.

AIME is owned by the Melbourne Convention Bureau and managed by Talk2 Media & Events, with MCEC as venue partner. The 2027 edition promotes more than 800 exhibitors and is supported by event partners that include media and networking partners.

AIME's format combines a trade exhibition with a structured programme for hosted buyers and industry learning. Knowledge Monday and the Ideas Academy give participants the chance to engage with business-events topics beyond the exhibition floor, while pre-scheduled appointments are designed to help buyers and exhibitors make efficient use of their time.

The scale of the most recent edition shows how that model performs. AIME 2026 reported more than 1,500 vetted buyers, over 765 exhibitors from 36 countries and territories, and more than 5,000 attendees. More than 25,000 pre-scheduled meetings took place across the two-day trade show. Independent post-show research projected AUD 425 million in business transactions between

exhibitors and buyers over the following 12 months; that figure is a projection of future business, not revenue already realised.

AIME 2027 is set to bring the Asia-Pacific business-events community together with international suppliers seeking relationships with regional buyers. The hosted-buyer format and appointment-led approach make commercial connection a central part of the show rather than a by-product of attending.

With the exhibition and the learning programme both housed at MCEC, delegates can move between appointments, education and networking within a single venue, which keeps the commercial focus of the event practical and efficient.

For convention bureaus, venues, hotels, destination marketers and event-service providers, AIME offers a focused route to qualified buyers and new partnerships at a time when competition for major conferences and incentive programmes is intense. The emphasis on pre-scheduled meetings also reflects the wider MICE industry's shift towards measurable commercial outcomes alongside networking and destination promotion. Buyers, in turn, gain efficient access to a broad supplier base, while the learning programme helps both sides keep pace with changing expectations around event design, sustainability and attendee experience.

GITEX Ai

L A T A M

São Paulo
B R A Z I L

16/17

MARCH 2027

— ANHEMBI CONVENTION CENTER —
SÃO PAULO

HOSTED BY



**CITY HALL OF
SÃO PAULO**

CONNECTING THE WORLD TO LATAM'S DIGITAL RISE



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& Startups*



100⁺

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Investors*



200⁺

*Global
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IN AFFILIATION WITH



*Advancing
Public-private
Cyber Collaboration*



*Where Global Data,
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Infrastructure Connect*



*Where Visionary
Founders & Global
Capital Converge*

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ITCN Asia 2026 with SIFC's Support, Closes in Karachi With Over US\$550 Million in Business Commitments

The 28th edition brought government, investors and international delegations to Karachi Expo Centre, and ended with more than 75 MoUs, contracts and commitments and a Lahore edition already filling up.



Technology events often promise deals, and few can say how many were struck. ITCN Asia 2026 left Karachi Expo Centre on 24 September with a number attached: more than US\$550 million across over 75 Memoranda of Understanding (MoUs), contracts and business commitments. These were agreed over three days at the 28th edition of Pakistan's flagship technology exhibition and conference.

The event opened on 22 September with the support of the Special Investment Facilitation Council (SIFC) as Strategic Supporter. Muhammad Ali Rashid, Special Assistant to the Chief Minister of Sindh province for Science and Information Technology, inaugurated it as Chief Guest.

Organised by Ecommerce Gateway Pakistan (Pvt.) Ltd., it had the Special Technology Zones Authority (STZA) and the Science & IT Department, Government of Sindh, as Strategic Partners, and Ignite–National Technology Fund as National Innovation Partner. That mix of investment

facilitation, special technology zones, provincial government and national innovation funding framed the show as a meeting point for policy and commerce.

The scale was set out before the doors opened. Organisers planned more than 850 booths and over 3,500 global brands across five halls, with expected attendance of more than 75,000 trade visitors. That included 18,500-plus CxOs and decision-makers, over 350 international delegates and investors, and more than 850 government leaders.

International participation spanned Azerbaijan, China, South Korea, Australia, Türkiye, Egypt, the United Kingdom and Switzerland, and the halls held pavilions for Robotics, Azerbaijan, China, Gilgit-Baltistan, SBP Banking, Digital Sindh, Diplomatic, STZA, Startup and CIO/CISO participation.

The programme leaned toward the issues shaping Pakistan's digital economy. The Inaugural Ceremony



was addressed by **H.E. Deemah Al-Yahya**, Secretary-General of the Digital Cooperation Organization, and **Baybars Altuntas**, Chairman of the World Business Angels Investment Forum. Pakistani institutions were represented by **Azfar Manzoor** of STZA, **Faisal Jeddy** of the Pakistan Software Export Board, **Bilal Abbasi** of Ignite–National Technology Fund, **Mohammad J. Sear** of the Pakistan Digital Authority, **Brig. Syed Nadir Hussain Shah** of SIFC and the **Umair Nizam**, Group Director, Ecommerce Gateway and Project Director ITCN Asia.

The second day turned to national capability, with STZA's "Pakistan's AI Imperative", NTC's "Connected Nation: Leadership Roundtable", the Future Leaders Awards and a session on Saudi Arabia's gaming ecosystem. The final day offered Ignite's "Cyber Crisis Command: Executive Tabletop Exercise", Best of Entrepreneurship Asia and TABADLAB's "Workforce 2.0: Building Pakistan's AI-Ready Economy". Together they covered artificial intelligence, cybersecurity, connectivity, entrepreneurship and talent, the pressure points for any country trying to grow a technology export base networking. Several companies used the platform for product launches.

A strong turnout of trade visitors was witnessed. Exhibitors received an overwhelming response from prospective customers, and the floor stayed busy with business meetings, product demonstrations and networking.

The US\$550 million figure is best read as a statement of intent. The closing announcement describes the commitments as expected to materialise over the coming years, so it signals confidence and pipeline, not revenue booked.

Muhammad Umair Nizam, Project Director ITCN Asia tied the outcome to the show's purpose. He said the event aims to help businesses build partnerships, expand export opportunities and create pathways for startups and innovators to grow.

For Pakistan's technology sector, the lesson is the pairing of institutions with deal-making. When an investment facilitation body, a special technology zones authority, a provincial IT department and a national innovation fund appear together, international buyers and investors can see a coordinated ecosystem rather than isolated companies. For startups and small exporters, a hall of pavilions, investor sessions and B2B meetings lowers the cost of getting in front of the right people. For overseas delegations, **ITCN Asia** is a way to meet government and industry at once.



As Part of AHSE 2026

18–19 Nov. 2026 | **20** Nov. 2026
10:00–17:00 | 10:00–16:00

COTAI EXPO THE VENETIAN MACAO

PUISSANT GROUP
普新集團（澳門）有限公司



CEMS Global
USA



SEMICON[®] KOREA Maps the Next Moves in Semiconductor Manufacturing

A three-day exhibition and technology programme will bring chipmakers, equipment suppliers and materials specialists to Seoul.



SEMICON Korea 2027 is scheduled for 17–19 February 2027 across COEX, the Westin Seoul Parnas and Grand InterContinental Seoul Parnas in Seoul, South Korea. Presented by SEMI and its Korea organisation, the three-day event is projected to feature approximately 550 exhibitors and 2,492 booths, alongside technology conferences and business programmes aimed at the semiconductor manufacturing community.

The programme is built around practical exchange. It includes around 30 technology programmes with approximately 200 speakers, investment forums focused on opportunities in markets including the United States and the Netherlands, and a supplier-search programme targeting around 100 business meetings with major chipmakers. Together, these strands connect technical discussion with direct commercial introductions.

The previous edition provides a useful benchmark for the planned growth. SEMICON Korea 2026 recorded 536 exhibitors and 2,409 booths, so the 2027 projections point to a larger show floor and a wider range of suppliers.

For exhibitors, that growth means a larger and more varied field of equipment, materials and technology suppliers, while for visitors it widens the choice of potential partners across the manufacturing chain. Spreading activity across three Seoul venues also gives the conferences and business programmes dedicated space alongside

the main exhibition, so technical and commercial discussions can run in parallel.

Beyond the exhibition itself, the programme spans global supply chains, technology briefings, investment connections and workforce development, including mentoring for university students interested in semiconductor careers.

Bringing talent development into the same setting as equipment and materials suppliers reflects one of the industry's pressing challenges: building the skilled workforce needed to operate increasingly complex manufacturing environments.

Semiconductor manufacturing depends on specialised equipment, materials, process technology and resilient supplier relationships. Few segments of the electronics value chain are as sensitive to supply disruption or as dependent on close collaboration between chipmakers and their suppliers. By combining exhibition space with technical programming, investment forums and business matching, SEMICON Korea can help the industry exchange practical knowledge, identify supply-chain opportunities and connect capital with projects. For equipment and materials companies, access to major chipmakers through structured meetings offers a direct route into procurement conversations, while for the host market the event reinforces Seoul's role as a meeting point for the global semiconductor ecosystem.

EV World 2026 Brings Dubai's Zero-Emission Ambitions to the Trade Floor



A three-day exhibition and executive conference convenes manufacturers, charging providers, policymakers and investors around the practical delivery of electric mobility.

EV World 2026, the Electric Vehicles Exhibition and Conference, takes place from 10–12 November 2026 at Dubai World Trade Centre in the United Arab Emirates. Held under the theme "Driving a Smart and Sustainable Mobility Future", it is organised in strategic partnership with Dubai's Roads and Transport Authority (RTA) and aligned with the emirate's zero-emission transport vision.

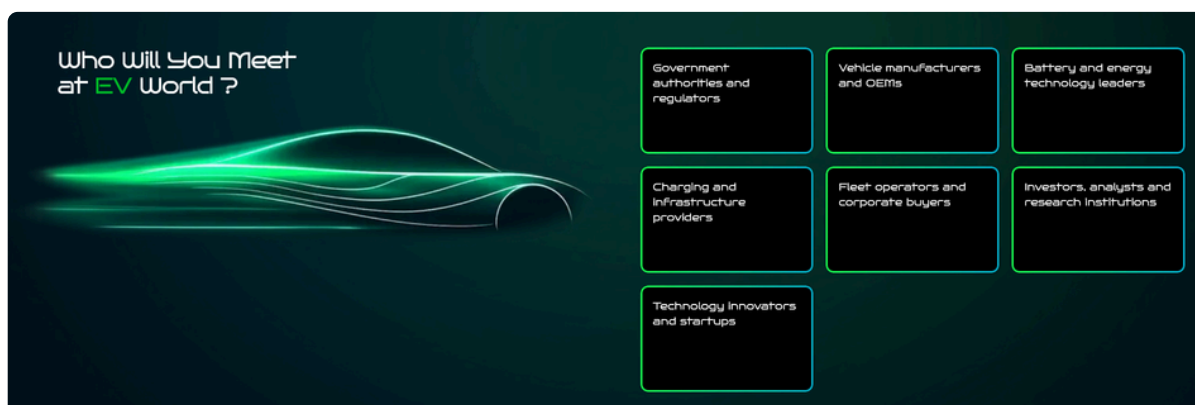
The organiser expects more than 10,000 specialist visitors, over 300 local and international companies and organisations, and more than 30 business partners. The exhibition covers the full electric-mobility ecosystem: electric vehicles, batteries and storage, charging and infrastructure, marine and air mobility, autonomous technology, smart mobility software, and fleet and commercial mobility.

The conference places implementation at its centre. Sessions examine Dubai's transition towards zero-emission public transport, the integration of electric mobility into MENA smart cities, fleet electrification economics, GCC policy frameworks, sustainable finance, clean-grid charging and workforce readiness. Further discussion covers the electrification of ports, logistics and heavy industry, alongside autonomous systems and advanced air mobility.

Themes are grouped under policy, finance and climate; technology and performance; smart cities and infrastructure; and air, sea and heavy mobility.

The speaker line-up includes Eng. Mozah Alnuaimi, Chief AI Officer at the UAE Ministry of Energy and Infrastructure; Melisa Seleskovic, Head of Region at Volvo Cars; Daker El-Rabaya, CEO – Waste Processing and Treatment at BEEAH Group; Salah Yamout, Chief Transformation Officer at Mohamed Yousuf Naghi Motors; and Akash Gupta, Co-Founder and CEO of Zypp Electric. Beyond the sessions, visitors can expect technology launches, test drives, technical workshops, live demonstrations, a startup and innovation hub, and B2B, B2G and G2G meetings.

The electric-vehicle market is moving from ambitious targets to large-scale rollout, and that shift depends on aligning policy, capital, charging networks and operating models. For manufacturers and charging providers, EV World offers direct access to the government authorities, fleet operators and corporate buyers who will shape procurement. For investors, it brings projects and technology startups into the same room as regulators. For the wider region, it shows how Dubai intends to use electrified transport to advance its sustainability goals.





Dubai

Is Driving the Future of Sustainable Mobility



10-12 November 2026
Dubai World Trade Center, Dubai, UAE
www.evworld.ae

[Register Now](#)

ISE 2027 Brings AV, Smart Spaces and Systems Integration Into Focus



Barcelona's international technology show returns with a multi-hall exhibition and a content programme for the audiovisual and integration ecosystem.



Integrated Systems Europe (ISE) 2027 is scheduled for 2–5 February 2027 at Fira de Barcelona, Gran Via, in Barcelona, Spain. The show is organised by Integrated Systems Events, a joint venture partnership of AVIXA and CEDIA, and spans technology areas that include broadcast, digital signage, residential systems, unified communications and education technology. A multi-hall exhibition and a content programme sit side by side, giving visitors both products to see and ideas to explore.

The most recent edition provides a clear benchmark for the scale of the event. ISE 2026 recorded 1,751 exhibitors, including 323 first-time exhibitors; 92,170 unique attendees; 101,000 square metres of show floor; and more than 212,000 visits over four days. Its programme featured hundreds of speakers and content sessions. These are historical results from 2026, and they show the depth of the community that the 2027 edition will draw on.

The show combines product launches and live demonstrations with learning and networking for professionals in AV, systems integration, communications, digital signage, smart buildings and related technology markets. The content programme includes conference and themed content, such as Megatrends and ISE Open, alongside the exhibition, so visitors can move

between hands-on product evaluation and strategic discussion about where the industry is heading.

With four days of exhibition and content running in parallel, visitors can plan their time around specific technology areas, whether they are specifying systems for a corporate campus, a retail chain or a university.

The presence of 323 first-time exhibitors in 2026 also signals a market that continues to attract new entrants, which matters for integrators and end users looking for fresh approaches rather than familiar suppliers.

AV and systems integration increasingly support collaboration, retail experiences, learning environments, public venues and connected buildings. As those applications multiply, the boundaries between AV, IT, building systems and software continue to blur, and buyers need to compare solutions across categories rather than within a single product type. ISE provides a cross-sector platform where technology vendors and integrators can demonstrate solutions, compare developments and build partnerships across those markets. For manufacturers, it is a stage for new launches before a global audience; for integrators and consultants, a concentrated opportunity to assess what is coming next and to plan projects accordingly.



Ministry of Energy (Power Division)
Government of Pakistan

20TH

INTERNATIONAL
EXHIBITION FOR THE
OIL, GAS & ENERGY
INDUSTRY

POGEE 2027 TO FEATURE SCOENERGY PAVILION

Fueling Progress,
Powering Possibilities



27 – 29 JANUARY 2027



FOR BOOKINGS Contact

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Organized by





POGEE 2027: Pakistan's Energy Sector Prepares for a Landmark 20th Edition

Pakistan's flagship energy exhibition returns to Islamabad in January 2027, marking two decades of service to the nation's oil, gas, and power industries.

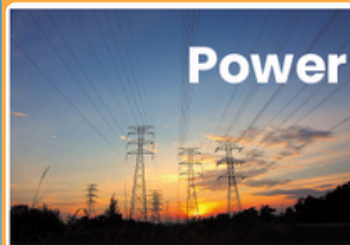
The 20th edition of the **Pakistan Oil, Gas & Energy Exhibition (POGEE)** will be held from 27–29 January 2027 at the Pak-China Friendship Centre, Islamabad. Organised by Pegasus Consultancy, the event will once again bring together key players from across the energy value chain, including conventional oil and gas, renewable energy, and power sectors.

The milestone edition arrives at a pivotal moment for Pakistan's energy landscape. The sector is balancing expanded exploration and production activity with accelerating investment in cleaner and more efficient power sources. POGEE has consistently served as a platform where this dual transition is both showcased and debated, facilitating dialogue between public and private stakeholders on practical solutions for the region's evolving energy needs.

A key highlight of the 2027 edition will be the Shanghai Cooperation Organisation (SCO) Pavilion, being facilitated in collaboration with the Private Power and Infrastructure Board (PPIB).

The **SCO Pavilion**, being organised in collaboration with the **Private Power and Infrastructure Board (PPIB)**, will be a notable feature of **POGEE 2027**, adding an important regional dimension to the exhibition. It will provide a platform for energy stakeholders from **SCO member states** and exhibitors to connect with Pakistan's energy industry, explore business opportunities, and exchange knowledge and expertise.

The **POGEE conference** will further complement the exhibition, bringing together industry leaders, technical experts, and policymakers to discuss key issues including energy transition, ESG integration,



enterprise risk management, and sustainable development.

Over the past two decades, POGEE has established itself as a meeting point for local and international businesses to showcase technologies, develop industry connections, and engage with key decision-makers across the oil, gas, and power sectors. The 20th edition will build on this legacy, continuing to provide opportunities for business development and industry collaboration.

The 2026 edition welcomed 217 exhibiting companies from 27 countries and approximately 9,000 professional visitors. The upcoming edition aims to build on this participation, further strengthening POGEE's position as a leading platform for Pakistan's energy industry.



Mining
Indaba

Brings Capital, Policy and Mining Leadership to Cape Town

The annual mining investment gathering will convene industry stakeholders around opportunities and challenges shaping Africa's mineral economy.

Investing in African Mining Indaba 2027 is scheduled for 8–11 February 2027 in Cape Town, South Africa, at the Cape Town International Convention Centre (CTICC), bringing capital, policy and mining leadership into one setting. The event is organised by Hyve Group. The 2027 sponsor line-up names the City of Cape Town as host city and includes BME (Omnia Group), Enaex Africa, John Deere and ENDIAMA.

Mining Indaba brings together mining companies, investors, governments, financiers, service providers and other stakeholders involved in the development of Africa's mineral resources. A speaker programme and an advisory board shape the conversation, connecting investment perspectives with the policy and operating conditions that influence projects across the continent.

The sponsor community reflects the breadth of the value chain the event serves. Explosives and blasting specialists, heavy-equipment manufacturers, a national resource company and the host city all take part, illustrating that mining investment depends not only on capital and geology but also on equipment, services, infrastructure and local partnership.

Held over four days in Cape Town, the gathering gives delegates time to move from keynote discussion to private meetings, turning broad

themes into specific project conversations and follow-up.

The event's investment focus places capital allocation, project development and industry relationships alongside discussion of regulation, infrastructure and operational realities. For investors, that combination matters: the decision to back a mine or a development project rests as much on the stability of the policy environment and the quality of local partnerships as on the resource itself. For governments and agencies, a gathering of this kind offers a platform to explain priorities and engage directly with those who will commit funds.

Mining is central to many African economies and to global supply chains for industrial materials and the energy transition. Demand for the minerals that underpin modern infrastructure and cleaner energy technologies has increased attention on where and how those resources are developed. A gathering that connects investors, operators, governments and suppliers can help surface project opportunities, encourage dialogue on responsible development and strengthen the competitiveness of the sector.

For service providers and equipment suppliers, it also offers a concentrated opportunity to meet the decision-makers shaping the next generation of projects.



Meetings Africa 2027 Opens a New Chapter for the Continent's Business-Events Market

The Johannesburg trade show will connect African suppliers and destinations with hosted buyers, planners and international business-events stakeholders.



Meetings Africa 2027 will take place at the Sandton Convention Centre in Johannesburg, South Africa, with BONDay on 22 February and the two trade-show days on 23–24 February. The event is owned by South African Tourism and positioned as a flagship platform for African business events, connecting African suppliers and destinations with local and international buyers.

BONDay is a dedicated educational and networking day developed with global, continental and national industry associations. It focuses on education, current trends and industry discussion, and is followed by the trade show. Together, the format gives delegates time for professional development before they move into buyer–supplier meetings and destination showcases.

Meetings Africa operates as a market-access platform. Its programme includes educational sessions, association activity, hosted-buyer meetings and opportunities for exhibitors to engage with meeting planners, business-travel agencies, association executives and corporate decision-makers.

Ahead of the 2026 edition, the organiser expected close to 300 exhibitors from more than 20 African countries and more than 380 international and local hosted buyers, with more than 4,000 business meetings already confirmed through the

online platform. These were expectations and advance-booking figures for 2026, and are included as historical context rather than 2027 projections. They nonetheless show how strongly the event is built around pre-arranged business conversations.

Because BONDay and the trade show run back to back, delegates can combine learning and deal-making in a single trip to Johannesburg, an efficient use of travel budgets for buyers and exhibitors alike. The structure also suits associations, which can take part in the education programme while exploring African destinations as potential hosts.

Business events can support destination marketing, supplier development and tourism-related spending. Meetings Africa's focus on African products and hosted buyers gives regional destinations and small businesses a channel to build international visibility and develop relationships with the wider meetings industry. For associations, it offers insight into African destinations as potential hosts for future congresses; for venues, hotels and service providers, a structured route to planners who might otherwise be difficult to reach. In a market where perception and awareness can be as important as infrastructure, a flagship showcase of this kind helps strengthen the continent's case as a destination for business events.

Future Minerals Forum 2027 Asks the World to Build a More Resilient Minerals Supply, and Bring the Funding to Do It

Riyadh to host the sixth edition of the global minerals platform, with a government-led ministerial roundtable, an expanded investor programme and an international exhibition.



Few industries are as quietly central to modern life as minerals. They sit inside power grids, electric vehicles, data centres and defence systems, and the question of where they come from has moved from the mining



conference circuit to the heart of government policy. That is the backdrop to the sixth Future Minerals Forum (FMF), which takes place from 12–14 January 2027 at the King Abdulaziz International Conference Center in Riyadh, Saudi Arabia.

Organised by the Kingdom's Ministry of Industry and Mineral Resources, under the patronage of the Custodian of the Two Holy Mosques, FMF 2027 carries the theme "Global Collaboration for Resilient Mineral Supply". The message behind it is direct: the forum will issue a global call to diversify mineral supply, develop mining capabilities and build a more reliable minerals ecosystem, one able to meet future industrial and technological needs.

The programme is designed to turn that call into action. The forum will be headlined by a government-led Ministerial Roundtable, convening senior government representatives, industry leaders, multilateral organisations, and academic and financial institutions. Specialised leadership roundtables and knowledge-exchange meetings sit alongside it, tackling regional supply challenges and the practical steps that can strengthen supply chains.

Money is a central thread. The edition will concentrate on mobilising finance, accelerating project development and shortening the time it takes to bring projects into production. Expanded Gateway to Funding activities will connect investors



with scalable projects, putting investment opportunities in Saudi Arabia and other regions, financing instruments and collaboration models in front of the people who can back them. Attention extends to emerging supplier regions, including a "Super Region" spanning Africa, West and Central Asia and Latin America, where the pressure to expand supply is most acute.

For delegates who need a clear read on the market, State of the Sector sessions, an extension of the Future Minerals Barometer, will deliver global commodity outlooks, market trends and strategic insights to support decisions by governments, industry leaders and investors.

The forum arrives with momentum. The fifth edition, held in January 2026, welcomed senior government representatives from 91 countries and more than 64 governmental and non-governmental organisations, alongside 21,500 participants from 175 countries. Its exhibition featured more than 270 exhibitors and 13 national pavilions from leading mining nations. Deals followed the discussion: 132 agreements and memoranda of understanding worth more than USD 26.7 billion were signed, taking the cumulative total across five editions to 398 agreements valued at over USD 75.2 billion. These are historical results, not projections for 2027, but they show how the forum has moved the conversation from ambition and consensus to partnerships, investment and projects.

That progress mirrors the forum's host. FMF has grown alongside Saudi Arabia's mining sector, which has seen increased mining opportunities and the announcement of several programmes to support industrial and mining services, capacity building and innovation. The forum offers the Kingdom a way to connect those opportunities with international capital, technology and expertise.

What does that mean for the industry? For mining companies, particularly those developing projects in emerging regions, FMF is a rare setting where governments, financiers and operators discuss the same projects at the same time, which can shorten the path from discovery to development. For investors, the combination of commodity outlooks and a funding-focused programme offers a view of where supply is likely to grow and which projects are ready for capital. For governments, the Ministerial Roundtable provides a forum to compare policies and build partnerships rather than compete for the same supply chains in isolation. And for equipment makers, service providers and technology firms, the exhibition puts them directly in contact with the decision-makers shaping the next wave of projects.

As economies race to secure the materials behind the energy transition and advanced manufacturing, the case for diversified, resilient supply grows stronger. FMF 2027 is positioned as the place where that case is argued, funded and turned into agreements.



AHSE 2026 Doubles Its Space as Macao Courts the Food and Hospitality Supply Chain

The Venetian Macao's Cotai Expo to host a two-way trade platform linking Chinese brands with international buyers across food, hotel supplies, machinery and packaging.



The Asia International Hotel Supplies & Food Expo (AHSE) takes place from 18–20 November 2026 at Cotai Expo, The Venetian Macao, in Macao SAR, China. Now in its third edition, AHSE is organised by Puxin Group (Macao) Co., Ltd. and co-organised by the Macao Kitchenware Association and the International Economic & Trade Committee of Shanghai SME International Cooperation Association. CEMS GLOBAL USA is co-host, and the event has the backing of the Macao SAR Investment Promotion Bureau.

Under the theme "Connecting the World, Converging in Macao", AHSE runs a dual-track strategy: helping Chinese brands expand globally while enabling international products to enter the Chinese market. Exhibition space has doubled compared with the previous edition, and the organiser expects more than 1,000 exhibitors and brands from over 30 countries and regions across ten dedicated thematic zones. More than 50 media partners across over 20 countries and regions support the show.

The expo covers food and beverages, restaurant supplies, grain and oil condiments, hotel amenities, machinery and packaging. Key product categories include snack foods, fresh seafood, ready-to-cook meals, kitchen equipment, catering consumables and hotel supplies. The 2026 edition

also brings together several co-located exhibitions: the Asia International Food and Beverage Fair (FBAF), the Processing and Packaging Exhibition (PROPACK), the Hospitality, Hotel and Catering Exhibition (HORECA) and the Asia International Agriculture and Livestock Exhibition (AGROWORLD).

International buyers confirmed for the show include food and beverage companies such as Moment Group Inc (Philippines), Surya Foods (United Kingdom), PT. Indospirit Natura (Indonesia), Chtaura Co (Bahrain), Agro-West DC LLC (Azerbaijan), Dijec SRL (Romania), Dalmare Group (Lebanon) and Casinetto (UAE). Retail participants include Walmex from Mexico and Grupo Carrefour Brasil, alongside other Latin American retail channels.

AHSE offers a single venue where food, catering, hotel-supply and packaging buyers can be reached together, which suits businesses looking to serve several parts of the hospitality value chain at once. The mix of Southeast Asian, Middle Eastern, European and Latin American buyers shows how Macao is working to establish itself as a trade bridge between China and international markets. For the foodservice and hospitality sector, the doubling of exhibition space signals growing demand for a dedicated sourcing platform in the Greater Bay Area region.

Puts Jeddah at the Centre of the Kingdom's Food-Trade Growth

Saudi Arabia's dedicated food and drink exhibition returns with pre-scheduled buyer meetings, a professional chef competition and sourcing from more than 50 countries.

Foodex Saudi, the Kingdom's international trade exhibition dedicated entirely to food and drink, takes place from 23–25 November 2026 at the Jeddah International Exhibition & Convention Center (JIECC) in Jeddah, Saudi Arabia. Organised by Sunaidi Expo & Conferences, the 14th edition gives buyers from mass distribution, retail, manufacturing and hospitality a place to source products from more than 50 countries.

The event positions itself as a gateway to the largest food and drink market in the GCC, which it describes as growing at 18% a year. Event figures point to a platform of more than 20,000 trade visitors, 800-plus brands, around 500 exhibitors and 15 official country pavilions. Past editions also show the quality of the audience: 59% of visitors were decision-makers or influencers, 83% of trade visitors came to make deals and meet prospective partners, and 82% of exhibitors said they met their business objectives.

Meetings are built into the format. The Business Match Program connects trade visitors and investors with exhibitors, and buyers can schedule appointments before the show. On the floor, exhibition sectors span canned and preserved foods, sweets, snacks and bakery, grains and cereals, chilled, fresh and frozen products, drinks, food technology, specialty products, dairy, meat, poultry and game, food services.

dairy, meat, poultry and game, speciality products, food technology and food services. A Saudi Franchise Expo runs alongside.

The programme adds a culinary dimension through The Kingdom Chef, an international chef competition judged by international experts, and Salon Culinare, a professional contest featuring around 250 chefs and endorsed by the World Association of Chef Societies, the Saudi Arabian Chefs Table Circle and the Saudi Arabian Chefs Association. Foodex Live Kitchen, Foodex Healthy, emerging.

Foodex Bakery and a Mixology-Mocktail Bar complete the feature line-up. Al Jabr (JMC) is platinum sponsor, Nahn Expo is official contractor and Eye of Riyadh is media partner.

For international exporters, Foodex Saudi offers a structured route into a fast-growing import market, with the Saudi government's strong presence on the show floor helping to open doors. For local retailers, distributors and hospitality groups, it is an efficient way to compare suppliers from dozens of countries in a single visit. The focus on healthy and bakery categories also reflects how consumer demand in the Kingdom is diversifying, giving producers a clear view of where opportunities are



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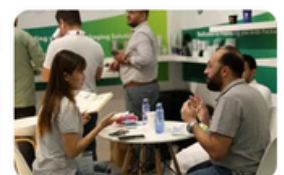
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Philippines Builds Its Case as Asia's Next Business-Events Hub, With New Halls and a Packed Trade-Show Calendar

From Pasay's convention centres to regional shows in Cebu and Davao, the Philippines is investing in venues and strategy as events head into March 2027.

By: Ichiru Eulatrez (philippines@exhibitorstv.net)



The government has made that a priority. Boosting meetings, incentives, conferences and exhibitions (MICE) is one of four strategic directions in the Philippines' national tourism plan for 2025–2028, according to the Tourism Promotions Board (TPB). The country hosted the ASEAN Tourism Forum in Cebu in January 2026, and Bohol hosted ASEAN economic meetings the same month. In September, TPB convened about 200 industry leaders to discuss a MICE impact scorecard that would measure what events contribute to tourism, jobs and local economies. Industry leaders make the commercial case plainly: PACEOS president Patrick Lawrence Tan says the average MICE delegate spends six times more than a leisure

traveller. In late September, PAGCOR chairman Alejandro Tengco urged integrated resorts to expand their MICE facilities.

Most of the action is in Pasay City, where three venues sit along Manila Bay. The Philippine International Convention Center (PICC), which opened in 1976 as Asia's first international convention centre, has a Plenary Hall seating over 3,500 and a Reception Hall for up to 5,000, and has just been restored for its 50th anniversary. World Trade Center Metro Manila (WTMCM) offers 8,300 sqm of indoor space and 9,976 sqm outdoors, and has hosted events of up to 15,000 attendees. SMX Convention Center Manila, the country's largest

privately run venue, is about to get bigger. SMXCITE, due in early 2027, will add over 18,000 sqm of trade-hall space, taking the two venues past 35,000 sqm. Beyond Manila, SMX operates halls in Cebu, Davao, Clark, Bacolod and Olongapo, and shows now run regional editions to reach buyers outside the capital.

Five annual shows anchor the calendar. IFEX Philippines, CITEM's food export fair, held its 19th edition in May 2026 and returns on 20–22 May 2027 at WTCMM.

Manila FAME, launched in 1983 and the only Philippine show recognised by UFI, covers home, fashion and lifestyle products. PHILCONSTRUCT, run with the Philippine Constructors Association for nearly four decades, filled SMX Manila and the MOA Concert Grounds in June. WOFEX, the World Food Expo, has run for more than 20 years and will use three venues for its 4–7 August 2027 Manila edition. The Philippine Travel Mart, organised by PHILTOA, reached its 37th edition in September.

Behind them are a handful of organisers who shape the market. CITEM, the government's export promotion agency, runs IFEX, Manila FAME and the Sustainability Solutions Exchange. Worldbex Services International organises construction, travel, food, pet and holiday-shopping expos in Manila and the regions. Informa Markets brings its global portfolio to beauty, livestock, aquaculture, auto parts and food. Fireworks Exhibitions and Conferences specialises in maritime, energy, manufacturing and medical shows. Global-Link MP Events International organises PHILCONSTRUCT Manila and the Hotel and Foodservice Suppliers Show.

The calendar for the coming months is steady. In November, PHILCONSTRUCT Visayas runs in Cebu and the Hotel and Foodservice Suppliers Show opens at SMX Manila, both on 26–28 November. CITEM Congress follows on 26–27 November, and the Asian Pacific Digestive Week takes over the PICC from 24–28 November. December brings the World Bazaar Festival at WTCMM, with dates to be confirmed. January is led by WOFEX Drinks + Bakes at SMX Manila (28–30 January) and the

World Gamefowl Expo at WTCMM (22–24 January). February sees Bridal Fair on 5–7 February and ProPak Philippines on 24–26 February. March is the busiest month at SMX Manila, with the Philippine International Furniture Show and Interior & Design Manila (4–6 March), Worldbex 2027 (11–14 March), and PhilEnergy with Water Philippines (17–19 March).

For international exhibitors, the picture is encouraging: established organisers, sector-specific shows concentrated in one district, and new space on the way. The challenge for the Philippines is turning that capacity into bookings as regional rivals compete for the same events.

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