

EventPulse

MONTHLY



GLOBAL EXHIBITIONS DAY

Celebrated Across Continents

DUBAI WOODSHOW 2026

Driving Global Trade, Innovation and
Sustainable Growth in the Wood
Industry

**FARNBOROUGH INTERNATIONAL AIRSHOW 2026
TO FEATURE LARGEST AND MOST DIVERSE
FLYING DISPLAY IN DECADES**

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Message *From the* Editor



WELCOME TO EVENTPULSE

Discover a collection of insightful articles, and emerging trends that will keep you informed, inspired, and looking ahead. Enjoy!

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Tradeshows: The World's Most Powerful Marketplace for Human Connection

In an age driven by algorithms and artificial intelligence, business is still built on one timeless foundation: human connection. No where is that connection more authentic, more productive, and more transformative than on the tradeshow floor.

Every handshake begins a conversation. Every conversation creates an opportunity. Every opportunity has the potential to become a partnership, an investment, an innovation, or even an industry breakthrough.

The numbers tell a compelling story. In 2024, the global exhibition industry approximately hosted 32,000 trade shows, bringing together 4.7 million exhibiting companies and 318 million visitors. Beyond business transactions, these events generated an estimated €368 billion in global economic impact and supported 4.3 million jobs worldwide. (Source: UFI & Oxford Economics, *Global Exhibition Industry Statistics 2024*)

Yet, the true value of tradeshows cannot be measured in square meters or visitor counts alone. Their greatest strength lies in creating trust, accelerating decisions, inspiring innovation, and connecting people across industries, cultures, and borders.

As the exhibition industry continues to evolve, one truth remains unchanged: technology may connect devices, but tradeshows connect people. And in a world seeking meaningful collaboration, there is no marketplace more powerful than one built on human connection.

Huma Z. Saeed

When Exhibitions Move Forward, the World Moves Forward



Global Exhibitions Celebrated Across Continents
Day 2026



On 3 June 2026, the global exhibition industry united to celebrate the **11th edition of Global Exhibitions Day (GED)**, highlighting the power of exhibitions as platforms that create opportunities, connect industries, accelerate innovation, and support economic and social progress worldwide.

Facilitated by **UFI, The Global Association of the Exhibition Industry**, Global Exhibitions Day 2026 was celebrated under the theme **“Exhibitions Drive Opportunities”**, focusing on three key pillars: **People, Planet, and Performance**. The campaign highlighted how exhibitions create opportunities by supporting professional growth, encouraging sustainable solutions, and enabling businesses to access markets, customers, and partnerships through meaningful face-to-face engagement.

UFI President Panittha Buri emphasized the wider impact of the exhibition industry, stating: “Exhibitions are essential drivers of economic and societal progress.” (ufi.org/events/global-exhibitions-day)

She highlighted that exhibitions bring people together across borders and industries, supporting skills development, employment, international collaboration, sustainability objectives, and business performance through trade, investment, and innovation. UFI’s GED 2026 message called on governments and policymakers to recognize the exhibition industry as a contributor to growth, competitiveness, and long-term impact.

When Exhibitions Move Forward, the World Moves Forward

Across continents, exhibition organizers, venues, associations, and industry professionals marked the occasion by showcasing how exhibitions continue to serve as global marketplaces where ideas transform into opportunities and connections become catalysts for progress.

In **Europe**, home to some of the world's most established exhibition markets, industry stakeholders celebrated GED 2026 by highlighting the role of trade fairs in strengthening industries, supporting innovation, and creating platforms for international collaboration.



Integrated Systems Europe GED2026 celebration

Leading exhibition organizers, venues and all other stakeholders reinforced the message that exhibitions remain essential meeting points where businesses, professionals, and communities come together.

Across **Asia**, one of the fastest-growing exhibition regions, GED celebrations highlighted the contribution of exhibitions in connecting global supply chains, supporting manufacturing and technology sectors, and enabling companies to explore new markets. From major international exhibition centres to specialized industry events, the region reflected the growing importance of exhibitions as engines of trade and knowledge exchange.



Spedition India celebrating GED2026

In the **Middle East**, exhibition destinations including the UAE and Saudi Arabia continued to demonstrate the region's growing influence as global hubs for business events. Major organizers and venues joined the GED movement, emphasizing how exhibitions create bridges between international companies, investors, and emerging markets while supporting innovation, sustainability, and economic diversification.



Team 1stArabia Tradeshow&Conference at GED2026



GED 2026 and Riyadh Exhibitions Company

Image Credits: Images are sourced from the official websites and digital or social media channels of the respective organizations.

When Exhibitions Move Forward, the World Moves Forward

Across **Africa**, Global Exhibitions Day highlighted the role of exhibitions in strengthening entrepreneurship, promoting local industries, and connecting African businesses with international opportunities. Exhibition platforms across the continent continue to provide important spaces for trade development, investment discussions, and industry collaboration.



Cape Town International Convention Centre (CTICC)

In the **Americas**, industry leaders recognized exhibitions as powerful platforms for business development, innovation exchange, and relationship building. The celebrations reinforced the importance of direct human engagement in an increasingly digital business environment, where trust and collaboration remain key drivers of growth.



h+h americas at GED2026

In **Oceania**, exhibition professionals highlighted the contribution of events to regional economies, industry networks, and knowledge sharing. The celebrations reflected the continued importance



GED2025 celebration at Adelaide Convention Centre

of exhibitions in bringing communities and businesses together.

Beyond a celebration, Global Exhibitions Day serves as a global reminder of the unique role exhibitions play in shaping economies and communities. They provide platforms for launching innovations, building partnerships, sharing knowledge, and creating opportunities that extend far beyond the exhibition floor.

As the industry continues to evolve through technology, sustainability initiatives, and changing business models, GED 2026 reaffirmed a powerful message for the global exhibition community:

When exhibitions move forward, industries advance, opportunities expand, and the world moves forward together.



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Digital Health Pavilion



Country Pavilions

Who Can Participate?

- | | |
|-----------------------------------|-------------------------------------|
| * Medical Equipment | * Healthcare IT & Digital Solutions |
| * Laboratory Diagnostic Equipment | * Hospitals & Healthcare Providers |
| * Radiology Equipment | * Medical Tourism |
| * Surgical Items | * Health & Hygiene Products |
| * Hospital Bed Manufacturers | * Pharmaceutical Companies |
| * Hospital Clothing Manufacturers | * Dental Products |
| * Hospital Consumables | * Eye Equipment & Products |
| * Hospital Design & Construction | * Aesthetic Equipment & Products |

Farnborough International Airshow 2026

to Feature Largest and Most Diverse Flying Display in Decades



The Farnborough International Airshow 2026 has announced the first aircraft and teams participating in its flying display, setting the stage for what is expected to be one of the largest and most diverse showcases in the event's history.

Taking place from **20–24 July 2026** at the Farnborough International Exhibition & Conference Centre in Hampshire, United Kingdom, the airshow will bring together global aerospace and defence leaders for five days of technology demonstrations, industry engagement, engineering showcases, and opportunities to explore the future of aviation.

The announced flying display reflects the broad spectrum of the aerospace sector, featuring frontline military capability, heritage aviation, next-generation commercial aircraft, and emerging advanced air mobility platforms. Aircraft and teams from the United States, the United Kingdom, continental Europe, and Latin America will participate, with further announcements expected.

Leading the flying display will be the U.S. Air Force F-35A Lightning II Demonstration Team, which will perform its only public display in Europe this year. The team will showcase the performance, agility, and advanced capabilities of the F-35A, the U.S. Air Force's fifth-generation multirole fighter.

Through dynamic aerial demonstrations, the team will highlight the F-35A's stealth capabilities, sensor fusion, and combat versatility, while inspiring future generations to explore opportunities in aviation and military service.

The first aircraft and teams announced for the flying display include:

- U.S. Air Force F-35A Lightning II Demonstration Team
- Rolls Royce Vickers Supermarine Spitfire PR.Mk.XIX
- RAF Eurofighter Typhoon FGR4 (Flypast)
- Czech Air Force L-159 (Flypast)
- Airbus A350-1000
- BETA Technologies CX300
- Bombardier GLOBAL 8000
- Embraer S.A. C390 Millenium
- GE Aerospace - Saab 340B
- Vertical Aerospace VA-1X
- Ultimate WarBird Flights P-51D Mustang
- The Starlings Aerobatic Team
- The Falcons – RAF Parachute Display Team

The static aircraft display will also feature a wide range of platforms, including the Czech Air Force's JAS-39 Gripen, DHL Air UK's B777-200LRMF, BETA Technologies' MV250, Embraer S.A. 195 E2, GE Aerospace's B-747-400, General Atomic AeroTec Systems' Do228 NXT, and many more aircraft.

Farnborough International Airshow 2026

The 2026 edition of Farnborough International Airshow will provide a global meeting point for aerospace and defence organisations to discover pioneering technologies, announce partnerships, and collaborate towards the industry's sustainable aerospace vision.

A key feature of the event will be Pioneers of Tomorrow, a dedicated STEM-focused day on Friday, 24 July, welcoming thousands of young people and encouraging the next generation of aviation professionals.

The programme will include live entertainment, simulators, Meet The Pilot sessions, a speaker programme, STEM activities, a Careers Fair, and a digital Job Board featuring apprenticeships, graduate schemes, and entry-level opportunities.

Competitions and interactive experiences will also be available for young visitors.

Under-21s, full-time students, and apprentices will have free access on Friday, 24 July. The day will be open to visitors of all ages and backgrounds, including aviation enthusiasts, families, and education and youth groups.

With its combination of advanced aerospace technology, historic aircraft, future mobility solutions, and industry engagement opportunities, Farnborough International Airshow 2026 will bring together the global aviation community for a five-day celebration of innovation, engineering, and the future of flight.

FIA 2026 EXHIBITORS IN SPOTLIGHT

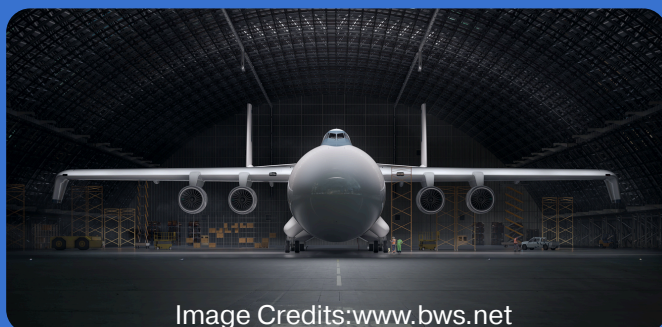
Horizon Aircraft Leadership Team to Participate at Farnborough International Airshow 2026



Greene Tweed to Showcase Rapid Prototyping Innovations in Thermoplastic Composites at Farnborough Air Show 2026



Radia and Blue Water Shipping to Showcase Strategic Collaboration at Farnborough Air Show 2026



Textron Aviation to Showcase Cessna SkyCourier at Farnborough International Airshow 2026



FARNBOROUGH INTERNATIONAL AIRSHOW (FIA 2026)

EXHIBITORS IN SPOTLIGHT

Horizon Aircraft Leadership Team to Participate at Farnborough International Airshow 2026

Horizon Aircraft has announced its participation at the Farnborough International Airshow 2026, where its senior leadership team will engage with global aerospace and defence stakeholders to discuss the company's Cavorite X7, a dual-use hybrid eVTOL aircraft designed for commercial and defence applications.

During the airshow, Horizon Aircraft will present its latest technical developments and highlight the Cavorite X7's hybrid-electric architecture and patented fan-in-wing technology, which combines vertical takeoff and landing capabilities with the speed, range, and efficiency associated with conventional wing-borne flight.

Horizon Aircraft Co-Founder and CEO Brandon Robinson will participate as a speaker on Farnborough International Airshow's eVTOL panel on Thursday, 23 July 2026, where discussions will focus on emerging developments in advanced air mobility.

"Farnborough brings together aerospace leaders, operators, investors, regulators, and innovators from around the world," said Brandon Robinson, Horizon Aircraft Co-Founder and CEO. "We are very excited to participate in the 2026 event and demonstrate how the Cavorite X7 can deliver a compelling new solution for regional air transportation and time-critical missions."

Greene Tweed to Showcase Rapid Prototyping Innovations in Thermoplastic Composites at Farnborough Air Show 2026

Greene Tweed, a global leader in advanced materials and high-performance solutions, will participate at the Farnborough Air Show 2026, where its representatives will highlight the company's latest rapid prototyping capabilities for Xycomp® DLF™ thermoplastic composite components. The new process is designed to help

aerospace customers accelerate metal replacement development projects by significantly reducing prototype lead times and costs while enabling faster testing and validation.

The rapid prototyping approach reduces prototype lead times by nearly 50% compared to traditional production methods through optimized tool design, streamlined processes, and production-representative material performance. Engineered to deliver weight savings, stiffness, and strength, Xycomp® DLF™ components support growing applications across aerospace, Advanced Air Mobility (AAM), defense, mobile robotics, and energy sectors.

At Farnborough Air Show 2026, Greene Tweed representatives will engage with industry stakeholders to discuss opportunities in lightweight composite solutions, metal replacement technologies, and the role of advanced thermoplastic composites in future aerospace applications. Visitors can meet the Greene Tweed team at Hall 0, Booth #0640.

Radia and Blue Water Shipping to Showcase Strategic Collaboration at Farnborough Air Show 2026

Radia, developer of WindRunner™, the world's largest cargo aircraft, and Blue Water Shipping (BWS), a global provider of project logistics and freight forwarding solutions, will participate together at Farnborough Air Show 2026, highlighting their strategic collaboration focused on advancing solutions for oversized and complex cargo transportation.

The collaboration combines WindRunner's unprecedented air cargo volume and capability to operate from semi-prepared and infrastructure-constrained environments with Blue Water Shipping's global expertise in multimodal logistics, customs, ports, and project cargo management. The partnership is focused on supporting industries including energy and project cargo, humanitarian aid and disaster

relief, aerospace logistics, and military and defense-related transportation.

Through their joint participation and engagement at industry platforms, Radia and Blue Water Shipping aim to explore new logistics models and showcase integrated transportation solutions designed to address the challenges of moving large-scale and complex cargo across global markets.

Textron Aviation to Showcase Cessna SkyCourier at Farnborough International Airshow 2026

Textron Aviation Inc., a Textron Inc. company, will participate in the Farnborough International Airshow 2026 with a Cessna SkyCourier on static display, offering customers and media an opportunity to explore the aircraft's expanding role in special missions, military, and government operations. The participation highlights growing international interest in the Cessna SkyCourier as it enters new global defense markets.

The aircraft's presence follows the selection of a fleet of five Cessna SkyCourier aircraft by Belgium to support its special operations forces, marking the first announced military purchase of the aircraft. According to Travis Tyler, President and CEO, Textron Aviation Defense, "This first announced military purchase shows strong interest in the SkyCourier and proves it is ready for high stakes missions."

More than 1,700 Cessna and Beechcraft turbine aircraft manufactured by Textron Aviation currently operate across Europe, including Cessna Citation business jets, Beechcraft King Air turboprops, and Cessna Caravan turboprops.

Designed for flexible missions, the twin-engine, high-wing Cessna SkyCourier turboprop offers capabilities for operations from rough or remote airfields, with flexible cabin configurations, strong payload capacity, and special mission options including mission equipment integration, extended fuel capability, aeromedical support systems, in-flight operable doors, and static-line jump equipment.



The Africa Fintech Summit (AFTS) has announced the official agenda for its 2026 annual conference, scheduled for **November 18–20, 2026**, at the Kigali Convention Centre in Rwanda. Under the theme "Powering the World from Africa," the summit will bring together policymakers, central bank governors, investors, fintech founders, regulators, and technology leaders to accelerate the continent's digital financial transformation.

The three-day programme will focus on four strategic pillars: fintech policy alignment, cross-border payments and remittances, artificial intelligence in financial services, and venture capital for ecosystem growth. Discussions will explore key issues including digital public infrastructure, stablecoins, Central Bank Digital Currencies (CBDCs), the Pan-African Payment and Settlement System (PAPSS), fraud prevention, and financial inclusion.

Highlights include regulatory roundtables, expert-led masterclasses, the Alpha Expo Pitch Competition, and high-level sessions connecting startups with global investors. Designed to foster collaboration and investment, the summit aims to strengthen Africa's financial infrastructure while promoting innovation, interoperability, and sustainable economic growth across the continent.

Dubai WoodShow 2026:

Driving Global Trade, Innovation and Sustainable Growth in the Wood Industry



معرض الأخشاب
WOODSHOW

Officially inaugurated by H.E. Al Zeyoudi, the event witnessed robust participation from 400 exhibitors and over 600 brands.

Highlighting the strength of the UAE's wood and machinery trade sector, valued at AED 5.2 billion in 2025, Dubai WoodShow continues to spotlight rising demand for advanced wood, machinery, and manufacturing solutions

Dubai once again reaffirmed its position as a leading global destination for international trade and specialized industry exhibitions as the 22nd edition of Dubai WoodShow brought together manufacturers, suppliers, buyers, technology providers, architects, designers, policymakers, and industry leaders from around the world at the Dubai World Trade Centre from 22–24 June 2026.

Recognized as one of the region's foremost exhibitions dedicated to the timber, woodworking machinery, and manufacturing technology sectors, Dubai WoodShow 2026 demonstrated the industry's continued evolution through strong international participation, vibrant commercial activity, and a clear focus on innovation, sustainability, and smart manufacturing.

The exhibition featured more than 400 exhibitors, over 600 international brands, five country pavilions, and participation from more than 45 countries, while welcoming 5,280 visitors and participants from 80 countries on its opening day. The scale of international representation reaffirmed Dubai WoodShow's standing as a specialized global platform connecting every segment of the wood industry value chain.

As industries worldwide increasingly embrace digital transformation, Dubai WoodShow reflected the rapid technological evolution taking place across the wood manufacturing sector. Automation, artificial intelligence, robotics, advanced materials, CNC systems, and 3D printing are reshaping production standards and enhancing competitiveness across global markets. Responding to these trends, the exhibition showcased the latest generation of machinery, engineered wood products, intelligent manufacturing systems, innovative materials, accessories, semi-finished products, and integrated supply chain solutions designed to improve productivity, efficiency, and sustainability.



Held against the backdrop of the UAE's dynamic business environment, the event highlighted the country's growing importance as a strategic gateway linking global production centres with high-demand regional markets. Supported by world-class logistics infrastructure, international connectivity, and an investment-friendly ecosystem, Dubai continues to strengthen its reputation as a preferred destination for specialized industrial exhibitions and global business engagement.

The exhibition was officially inaugurated by **H.E. Dr. Thani bin Ahmed Al Zeyoudi**, UAE Minister of Foreign Trade, who emphasized Dubai's growing role as one of the world's leading business and investment destinations. He noted that the emirate's unique combination of stability, safety, accessibility, and innovation continues to attract international investors and enterprises across diverse sectors, including trade, logistics, advanced technology, finance, tourism, and industrial development.

Dubai WoodShow 2026

The exhibition attracted many of the world's leading companies, including SCM, ACE MICA, CEFLA, IMAC, and Holzcraft, alongside manufacturers and suppliers representing more than fifty global markets. Their participation reflected growing confidence in Dubai WoodShow as a high-value commercial platform for expanding business networks, entering new markets, and establishing strategic partnerships.



Beyond product showcases, the exhibition proved its effectiveness as a business-enabling platform. Commercial activity remained strong throughout the event, with continuous buyer-seller meetings, sourcing discussions, and direct negotiations among participating companies. According to an on-site survey conducted by the organizers, the total value of deals concluded on the opening day exceeded AED 250 million, underscoring the exhibition's significant commercial impact and the strong market confidence surrounding this year's edition.

Industry participants praised both the quality of organization and the calibre of visitors, noting increasing demand for advanced machinery, smart manufacturing solutions, automation technologies, digital platforms, and innovative materials capable of improving operational efficiency and long-term competitiveness.

Speaking on the exhibition's continued success, **Mr. Dawood Al Shezawi, President of Dubai WoodShow**, described the event as a specialized international business platform that continues to foster trade, industry dialogue, investment, and strategic collaboration at a time when the global wood industry is undergoing accelerated transformation.

Similarly, **Mr. Walid Farghal**, General Manager of Dubai WoodShow, highlighted the exhibition's growing influence on market dynamics, emphasizing that the strong engagement between exhibitors and buyers demonstrates the tangible business value the event delivers while shaping the future direction of the industry.

Knowledge exchange formed another important pillar of this year's exhibition. A comprehensive





conference programme brought together internationally recognized architects, sustainability specialists, design experts, innovators, and technology leaders to discuss the future of the industry. Sessions explored advanced wood processing technologies, sustainable timber sourcing, innovative manufacturing techniques, artificial intelligence, ESG priorities, evolving global regulations, and design-led growth.

The discussions were closely aligned with the UAE's broader development agenda, including UAE Vision 2031, the Dubai 2040 Urban Master Plan, and the country's Net Zero 2050 ambitions. Together, these conversations reinforced Dubai's role as a global centre where industrial transformation, commercial opportunity, innovation, and sustainability converge.

Running alongside the main exhibition, the **International Furniture Accessories, Components & Semi-Finished Products Exhibition (IFAC)** expanded the event's value proposition by bringing together manufacturers, suppliers, designers, and decision-makers focused on furniture production and interior fit-out solutions. The co-located exhibition showcased innovative materials, components, accessories, and technology-enabled products that support higher performance, improved functionality, and sustainable manufacturing while creating additional opportunities for business collaboration and strategic partnerships.

The exhibition also highlighted growing regional momentum through the participation of **Mr. Saud Al Sheikh**, Chief Executive Officer of **Saudi WoodShow**, who shared updates on the upcoming Saudi WoodShow scheduled to take place in Riyadh from 1–3 September 2026. His participation reflected increasing international interest in the timber sector and underscored the complementary roles of both the UAE and Saudi Arabia as strategic hubs for the global wood industry.

As **Dubai WoodShow** concluded another successful edition, it once again demonstrated that modern trade exhibitions extend far beyond product displays. By combining commercial opportunity, technological innovation, policy dialogue, knowledge exchange, and international collaboration within a single platform, the event continues to strengthen its position as one of the world's most influential specialized exhibitions for the timber and woodworking industries, while reinforcing Dubai's growing role at the centre of global industrial and commercial connectivity.





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Mobile Payments and Carrier Billing Take Centre Stage at **MEF Global Summit 2026 in Amsterdam**

The Global Mobile Ecosystem Forum (MEF) has announced the dates for the **MEF Global Carrier Billing & Mobile Payments Summit 2026**, scheduled to take place on **29–30 September 2026 in Amsterdam**. The summit will bring together industry stakeholders to discuss the evolving landscape of carrier billing, mobile payments, digital content, and premium online services.

As the mobile payments ecosystem continues to develop, the relationship between carrier billing and mobile wallets is undergoing significant transformation. The summit will focus on how businesses operating in areas such as digital content, subscriptions, gaming products, and premium digital services are adapting to emerging opportunities and challenges in this changing environment.

The event agenda will address developments shaping the future of alternative payment ecosystems, including the convergence of wallets and carrier billing, regulatory changes, evolving consumer payment preferences, and the growing importance of seamless digital experiences.

Key regulatory and technology developments, including PSD3, Open Finance expansion, and the role of artificial intelligence (AI) in areas such as fraud prevention and personalization, will be among the topics discussed. The summit will also explore emerging fintech models from the Middle East and North Africa (MENA) region and their potential impact on European markets.

The evolving payments landscape, including digital wallets, Direct Carrier Billing (DCB), Buy Now Pay Later (BNPL) solutions, and account-to-account (A2A) payment models, will form part of the discussions around how businesses can navigate a rapidly changing financial ecosystem.

The summit will also examine developments in the digital advertising environment, including changes in advertising platforms, identity solutions, data utilization, customer acquisition, and attribution approaches in a post-cookie landscape.

The MEF Global Carrier Billing & Mobile Payments Summit 2026 is focused specifically on carrier billing and mobile payments strategy, bringing together operators, regulators, merchants, and innovators to discuss the developments influencing the sector.



For more information see: <https://mobileecosystemforum.com/global-carrier-billing-and-mobile-payments-2026/>

The programme will explore the continued evolution of mobile payments, including the role of DCB within broader financial ecosystems, regulatory frameworks, alternative payment methods, and cross-border payment experiences. Payment service providers will contribute insights into regional payment environments and market developments.

The summit will serve as a meeting platform for Additional sessions will cover payment and

cybersecurity considerations, regulatory developments, digital marketing strategies, sustainability, and the expanding role of telecom-led advertising capabilities.

Mobile Network Operators and other ecosystem participants interested in understanding, developing, and showcasing carrier billing and payment capabilities in an evolving digital economy.

Sugarex Thailand: Asia's Premier Platform for the Sugar and Bioethanol Industry



Images credits: www.thaisugarexpo.com

Sugarex Thailand has established itself as Asia's leading specialized exhibition and conference dedicated to the sugar, sugarcane, and bioethanol industries. Organized annually by Fireworks Trade Media Group, the event has become a key business and technology platform, bringing together sugar producers, mill operators, technology providers, equipment manufacturers, and industry professionals from across the region and beyond. The 2026 edition marks the event's 12th consecutive year, reflecting its sustained growth and industry relevance.

The exhibition showcases innovations spanning the entire value chain: from sugarcane cultivation and harvesting to sugar processing, refining, bioethanol production, wastewater treatment, automation, renewable energy, and industrial machinery. Alongside the exhibition, technical conferences and business networking sessions provide valuable opportunities for knowledge exchange and strategic partnerships.

The previous edition attracted strong international participation, with more than 300 exhibitors and over 3,500 trade visitors, reaffirming Sugarex Thailand's position as one of the region's most influential industry gatherings.

Building on this momentum, the organizers project 350 exhibitors and approximately 15,000 visitors for Sugarex Thailand 2026, scheduled for 10–11 September 2026 at the Khon Kaen International Convention and Exhibition Center (KICE), Thailand. The event is expected to serve as a major meeting point for stakeholders seeking the latest technologies, sustainable production solutions, and new business opportunities in the rapidly evolving sugar and bioenergy sectors.

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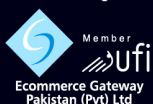
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IMARC 2026 to Drive Global Dialogue on Mining's Mission Critical Role in a Changing World



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The International Mining and Resources Conference + Expo (IMARC) 2026 will spotlight mining's expanding role in securing the critical minerals needed for the global energy transition, advanced manufacturing and economic resilience. Under the theme "From Strategy to Execution: Delivering Responsible, Resilient and Viable Resources," the event will bring together mining companies, investors, governments, technology providers and industry leaders to explore practical solutions for a rapidly evolving resources sector.

Returning to ICC Sydney from October 27–29, 2026, IMARC follows its record-breaking 2025 edition and is expected to host more than 500 speakers from leading mining companies, financial institutions and government agencies. Confirmed participants include executives from BHP, Vale, Glencore, Fortescue, Agnico Eagle, Thiess, WSP, Jefferies and EMR Capital, alongside senior Australian government representatives.

A major focus of IMARC 2026 will be the growing global competition for mining investment and the increasing demand for critical minerals. Discussions will address the challenges of regulatory approvals, labour shortages, rising construction and energy costs, supply chain resilience and international competitiveness, while identifying strategies to strengthen project delivery and long-term industry growth.

The conference program features prominent industry and government leaders, including Australia's Resources Minister Madeleine King, Agnico Eagle Australia's Felicia Binks, BHP's Marley Palin, Fortescue's Katie Charuga and Perenti CEO Vanessa Torres. Sessions will examine changing mineral processing and refining trends, supply chain shifts across the United States and Europe, financing for mining and downstream projects, policy and permitting reforms, and the transition from strategic planning to successful project execution.

A recurring theme throughout the program is the need to align investment, technology, skilled workforces and environmental, social and governance (ESG) priorities to improve the industry's competitiveness and accelerate the delivery of new mining projects.

Industry experts continue to highlight that meeting future demand for critical minerals will require substantial investment and a more disciplined approach to project development. As mineral discoveries become increasingly difficult to convert into operating mines, greater emphasis is being placed on innovation, efficient capital deployment, cost control and execution certainty to maintain investor confidence and ensure reliable supply.

Mining's economic contribution will also be in focus.

Recent industry data from New South Wales shows record levels of local procurement, employment and business engagement, with mining contributing around A\$22 billion in local spending, supporting more than 35,000 full-time-equivalent jobs and over 7,500 businesses across the state. These figures reinforce the sector's importance as a driver of economic stability during periods of global uncertainty.

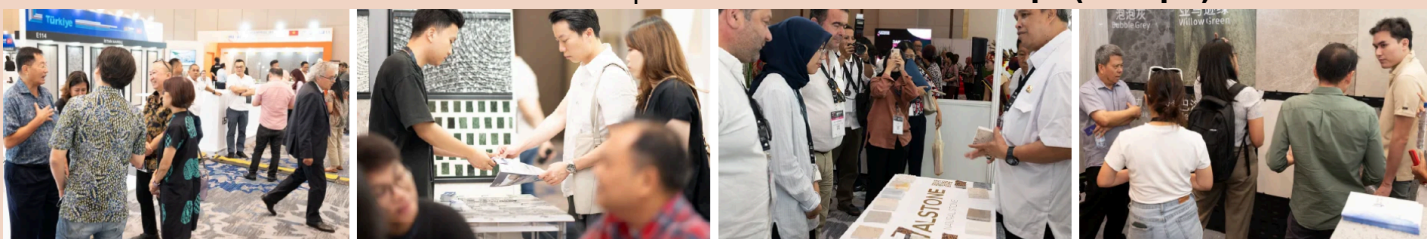
IMARC continues to strengthen its position as a leading international platform connecting mining projects with investment, innovation and technology. The 2026 edition is supported by expanded partnerships with industry associations, including the Minerals Council of Australia and the NSW Minerals Council, while increased international participation reflects the event's growing global influence.

A stronger European Union delegation is also expected following the new EU–Australia trade agreement and security partnership, with collaboration centred on critical minerals, resilient supply chains and strategic resource development.

Registration for IMARC 2026 is now open through imarcglobal.com, with delegate, expo visitor and mining guest pass options available.

Jakarta Surface Show 2026:

Southeast Asia's Premier Platform for Natural Stone and Surface Materials
03 - 05 November 2026 | Jakarta International Expo (JI Expo)



The Jakarta Surface Show (JSS) has established itself as Southeast Asia's dedicated exhibition for premium natural stone, tiles, and surface materials, bringing together manufacturers, suppliers, architects, designers, distributors, project developers, and hosted buyers from across the region. Organized by Expodutch in collaboration with TG Expo, the event serves as a strategic gateway to Indonesia's rapidly expanding construction and design industries while connecting international brands with high-value projects throughout Southeast Asia.

The upcoming **4th Jakarta Surface Show** will take place from **3–5 November 2026** at **Jakarta International Expo (JI Expo)**, Hall A-1, continuing its mission of showcasing innovations in natural stone, ceramic and porcelain tiles, mosaics, engineered surfaces, flooring solutions, and allied equipment. The exhibition has earned recognition as the region's only dedicated business platform exclusively focused on premium surface materials.

The previous edition, held in June 2024, marked the third staging of the exhibition and attracted more than 4,700 trade visitors from 20 countries, while exhibitors represented eight countries, reflecting the show's growing international profile. The event also featured conferences, business networking sessions, and hosted buyer programmes that strengthened its role as a regional sourcing and knowledge-sharing hub.

Building on this momentum, organizers expect the 2026 edition to further expand international participation by welcoming a larger community of global suppliers, qualified buyers, architects, and project professionals seeking premium surface solutions for residential, hospitality, commercial, and infrastructure developments across Southeast Asia. The organizers position JSS 2026 as a key marketplace for companies looking to scale their presence in one of the world's fastest-growing construction and design regions.

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AIM Talks China 2026 Strengthens UAE–China Partnership Through High-Level Strategic Engagements



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AIM Talks China 2026, held from 17–18 June 2026 at Jumeirah Guangzhou, Tianhe CBD, Guangzhou, China, reinforced the growing strategic partnership between the United Arab Emirates and China through a series of high-level engagements in Guangzhou, highlighting a new phase of cooperation driven by innovation, technology, investment, and institutional collaboration.

Held as part of the broader AIM Congress framework, AIM Talks China 2026 brought together more than 350 participants, over 100 international delegates, and 50 speakers, creating a platform where governments, investors, industry leaders, and technology innovators translated strategic dialogue into practical opportunities for long-term economic cooperation.

Leading the UAE delegation was H.E. Fahad Al Gergawi, Undersecretary of the UAE Ministry of Foreign Trade, accompanied by H.E. Mariam Al Shamsi, Consul General of the UAE in Guangzhou; H.E. Dawood Al Shezawi, President of AIM Global Foundation; H.E. Raja Al Mazrouei, Chief Executive Officer of Etihad Credit Insurance; and senior officials from Tianhe District Government.

A key highlight was a bilateral meeting with Mr. Sun Zhiyang, Mayor of Guangzhou, where both sides explored opportunities to align Guangzhou's urban development priorities with expanding UAE–China trade and investment relations. Discussions focused on strategic growth sectors including artificial intelligence, new energy, smart mobility, finance, tourism, infrastructure, construction, food security, and advanced manufacturing.

The Chinese side showcased Guangzhou's strengths in innovation, research, and global commerce, particularly its leadership in artificial intelligence, the low-altitude economy, and next-generation industries. The UAE delegation emphasized the country's role as a regional gateway connecting Chinese

businesses to Middle East and North Africa markets through world-class infrastructure, advanced logistics, and a highly competitive investment environment.

The delegation also visited PCI Technology, one of China's leading technology companies specializing in artificial intelligence, smart cities, intelligent rail transit, and integrated urban mobility. The visit provided valuable insights into advanced transport technologies while identifying opportunities to deploy Chinese innovation in the UAE's expanding smart city and intelligent transport initiatives.

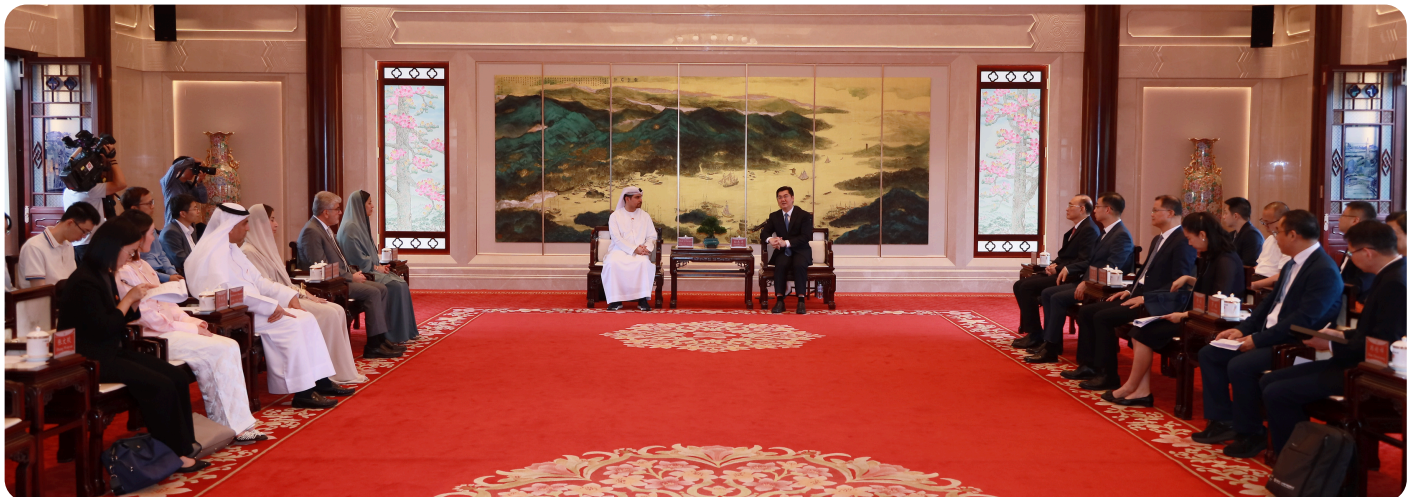
Discussions explored collaboration in technology transfer, project implementation, and industrial partnerships that can accelerate the adoption of next-generation mobility and infrastructure solutions. The UAE also encouraged Chinese companies to leverage its business ecosystem as a launchpad for regional expansion.

The engagements further highlighted the UAE's commitment to integrating artificial intelligence, automation, and advanced rail monitoring technologies into its transport ecosystem to improve efficiency, safety, and sustainability. At the same time, Chinese industry leaders expressed strong interest in expanding cooperation with the UAE through joint projects in intelligent rail transit, urban mobility, and smart infrastructure.

Beyond individual meetings, the Guangzhou engagements demonstrated the practical value of AIM Talks China as a platform that connects policymakers, investors, technology companies, and economic institutions to transform strategic dialogue into actionable partnerships. By facilitating direct engagement between public and private sector stakeholders, the platform continues to strengthen institutional alignment, encourage investment, and accelerate collaboration across high-value sectors.

As UAE-China relations continue to evolve beyond traditional trade, AIM Talks China 2026 highlighted a broader partnership built on innovation, advanced technologies, infrastructure development, and sustainable investment. The engagements underscored Guangzhou's importance within China's Greater Bay Area while reinforcing the UAE's position as a global business hub and strategic gateway for international companies seeking growth across the Middle East, Africa, and beyond.

Through these high-level engagements, AIM Talks China continues to create new pathways for cross-border investment and long-term economic cooperation, supporting a more integrated and future-focused partnership between two of the world's most dynamic economies.



MENA Industrial Futures Forum (MIFF 2026): Advancing Industry in Line with Saudi Vision 2030

The premier Al Khobar platform where operators, regulators, technology providers, investors & innovators converge to shape smart, secure and sustainable industrial operations.

The **MENA Industrial Futures Forum (MIFF) 2026** is a leading international conference and exhibition dedicated to accelerating industrial innovation across the Middle East and North Africa. Taking place on **6–7 October 2026 in Al Khobar, Saudi Arabia**, the forum is closely aligned with **Saudi Vision 2030**, supporting the Kingdom's ambition to diversify its economy, strengthen industrial competitiveness, promote advanced manufacturing, and drive digital transformation.

Bringing together industrial operators, government representatives, technology providers, investors, and solution experts, MIFF serves as a collaborative platform for exploring the future of oil & gas, petrochemicals, manufacturing, energy, and utilities. The event focuses on key themes including industrial automation, artificial intelligence, cybersecurity, sustainability, smart factories, and digital infrastructure.

The 2026 edition is expected to attract 500+ delegates, 60+ industry speakers, and 30+ exhibitors, offering participants valuable networking opportunities, practical insights, and access to cutting-edge technologies. Through knowledge sharing, strategic partnerships, and innovation-driven discussions, MIFF plays a vital role in supporting the industrial objectives of Saudi Vision 2030 while helping shape a more resilient, sustainable, and technology-enabled industrial future for the MENA region.



MIFF 2026
MENA INDUSTRIAL FUTURES FORUM
AL KHOBAR, KINGDOM OF SAUDI ARABIA

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The banner features a dark blue background with a glowing green and yellow illustration of industrial and sustainable elements. It includes wind turbines, solar panels, a factory with smokestacks, a large green leaf, and a shield with a padlock, all interconnected by glowing lines. The text is white and yellow, providing high contrast against the dark background.



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